Product Code

81

Advertiser Ref

### CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

Strategic Media Services, Inc. 1911 North Ft Myer Dr Suite 400 Arlington, VA 22209

			_		
	Contract / Rev	vision		Alt Order #	<u>‡</u>
	358084	1		08314400	
Product					
JEFF DENHAM					
Contract Dates	Estimate #				
10/26/16 - 11/01/16	906				
Advertiser			<u>Or</u>	iginal Date	/ Revision
Denham, J / R / Congress	5		(	07/15/16	/ 11/01/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast	i	Cash
	Station	Accou	nt E	xecutive	Sales Office
	KTXL-TV	Justin '	Vot	ta	NSO Philadelph
	Special Hand	ling	_		<del></del>
	<u>Demographic</u>				
	Adults 35+				
	<b></b> .				

Advertiser Code

IDB#

12521

Agency Ref

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week Rate	Rtn Typ	e Snote	Amount
	Dayo Longin Wook Nak			
N 1 40 10/28/16 10/28/16 M-Su 10p-11p	10:00 PM-11:00 PM :30	NN	/ 1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/24/16 10/30/161 1	\$850.00 0.00			
N 2 40 10/28/16 10/28/16 M-F 1130p-12a	11:30 PM-12:00 XN :30		.1 .	***
· · · · · · · · · · · · · · · · · · ·		NN	/I O	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/24/16 10/30/161 1	\$200.00 [Di0100m, Trial Car-		"	
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate	Rtg Typ	e	
1 40 10/24/16-10/30/16 M-F 1130p-12a	11:30 PM-12:00 XIF :30 \$200.00		Ā	
Credited	#200.00	0.00 1411	7	
				1.
Cr d/t world series, will book mgs on new lines 37-38				
N 3 40 10/28/16 10/28/16 M-F 5a-6a	5:00 AM-6:00 AM :30	Νň	<b>/ 1</b>	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating			¥ 1.0 - 3.7 -
Week: 10/24/16 10/30/161 1	\$200.00 0.00			
N 4 40 40/00/40 40/00/40 N E 500 0		<del></del>	-1	
N 4 40 10/28/16 10/28/16 M-F 530p-6p	5:30 PM-6:00 PM :30	NN	/I O	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
Week: 10/24/16 10/30/161 1	\$800.00 0.00			
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate	Rtg Typ	e	
1 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PMF :30 \$800.00		~	
Credited	0.00 1 W-0.00 FW30 <del>\$000.01</del>	0.00 14/1	"	
*				
Cr d/t world series. will book mgs on new lines 37-38				
N 5 40 10/28/16 10/28/16 M-F 6p-630p	6:00 PM-6:30 PM :30	NIN	/ O	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating		i i	Ψ0.00
Week: 10/24/16 10/30/161 1	\$800.00 0.00			
	0. 15 15			
<del></del>	Start/End Time Weekdays Length Rate		_	
1 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PMF :30 \$800.00	0.00 NA	1	
Credited				1.7.4.7
Cr d/t world series. will book mgs on new lines 37-38				55-103
N 6 40 10/28/16 10/28/16 M-F 7a-8a	7:00 AM-8:00 AM :30	X III		
		NA	4 10	\$450.00
Start Date End Date Weekdays Spots/Week	Rate Rating		1	
Week: 10/24/16 10/30/161 1	\$450,00 0.00		1	
N 7 40 10/28/16 10/28/16 M-F 730p-8p	7:30 PM-8 00 PM :30	NI/	7 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	INI	'I '	Ψ0.00
Week: 10/24/16 10/30/161 1	\$400.00 000			
FIGUR. 1912-1/10 19199/19I	\$400:Q02:2:::00.00° 1			
	4			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified it is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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11

07/15/16 / 11/01/16



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299-(916) 454-4422

**	Contract / Revision 358084 /	Alt Order # 08314400	Santo
Contract Dates 10/26/16 - 11/01/16	Product JEFF DENHAM	Estimate # 906	. (10)
Advertiser	<u>O</u>	iginal Date / Revis	ion

Denham, J / R / Congress

*Line Ch Start Date End Date Description	Start/End Time Days Lo	Spots/ ength Week	Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 40 10/24/16-10/30/16 M-F 730p-8p Credited Cr d/t world series, will book mgs on new lines 37-38	Rate Rating Start/End Time Weekdays 7:30 PM-8:00 PM		<u>Rate</u> <u>Rtg</u> \$400.00 0.00	Type NM	72 , <u>11</u>
N 8 40 10/31/16 10/31/16 M-F 10p-11p Start Date End Date Weekdays Spots/Week		:30	s. *.	NM 1	\$400.00
N 9 40 10/31/16 10/31/16 M-F 5a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	5:00 AM-6:00 AM <u>Rate</u> <u>Rating</u> \$200.00 0.00	:30		NM 1	\$200.00
N 10 40 10/31/16 10/31/16 M-F 530p-6p  Start Date End Date Weekdays Spots/Week  Week: 10/31/16 11/06/16 1 1	5:30 PM-6:00 PM Rate Rating \$800.00 0.00	:30		NM 1	\$800.00
N 11 40 10/31/16 10/31/16 M-F 6p-630p  Start Date	Rate Rating \$800.00 0.00	:30		NM 1	\$800,00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         1         1	7:00 AM-8:00 AM **********************************	:30		<b>NM</b> 1	\$450.00
N 13 40 10/31/16 10/31/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	7:30 PM-8:00 PM	:30		<b>NM</b> 1	\$200.00
N 14 40 10/31/16 10/31/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	8:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	Section 1	NM 1	\$450.00 \$100 mm
N 15 40 10/27/16 10/27/16 M-F 11p-1130p	11:00 PM-11:30 PN <u>Rate</u> <u>Rating</u> \$200.00 0.00	:30		NM 1	\$200.00
N 16 40 10/27/16 10/27/16 M-F 1130p-12a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Ratio Rating \$200.00 0.00	:30		NM 1	\$200.00 \$490 cm
N 17 40 10/27/16 10/27/16 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00 0.00	:30		NM 1	\$700.00
N 18 40 10/27/16 10/27/16 M-F 530p-6p  Start Date	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$800.00 0.00	:30		NM 1	\$800.00 2 33 0 2
N 19 40 10/27/16 10/27/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1		:30	II.	<b>NM</b> 1	\$400.00
N 20 40 10/27/16 10/27/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	8:00 AM-9:00 AM	.:30		NM 1	\$450.00
N 21 40 10/27/16 10/27/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	9:00 AM-f0.00;AM <sup>3.7</sup> <u>Rate</u> <u>Ráting</u> \$450.00 0.00	:30		NM 1	\$450.00 200.00
N 22 40 11/01/16 11/01/16 M-F 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -1 1	10:00 PM-11:00 PN <u>Rate</u> <u>Rating</u> \$400.00 0.00	:30		NM 1	\$400.00 \$1500 to \$1000 to
N 23 40 11/01/16 11/01/16 M-F 11p-1130p	11:00 PM-11:30 PN	:30		<b>NM</b> 1	\$150.00

(\* Line Transactions: N'= New, E = Edited, D = Deleted)

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**KTXL-TV** 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #
358084 /	08314400

Contract Dates Product Estimate # JEFF DENHAM 10/26/16 - 11/01/16 906

Advertiser Original Date / Revision 07/15/16 / 11/01/16 Denham, J / R / Congress

Start/End Spots/		
*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/31/16         11/06/16         -1         1         \$150.00         0.00		and the second
N 24 40 11/01/16 11/01/16 M-F 50-530p 5:00 PM-5:30 PM :30 NMA	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/31/16         11/06/16         -1         1         \$700.00         0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		North A
1 40 10/31/16-11/06/16 M-F 5p-530p 5:00 PM-5:30 PM -Tu :30 \$700.00 0.00 NM		
Credited  N 25 40 11/01/16 11/01/16 M-F 6p-630p 6:00 PM-6:30 PM :30 NM	_	7
N 25 40 11/01/16 11/01/16 M-F 6p-630p 6:00 PM-6:30 PM :30 NM <u>Start Date End Date Weekdays Spots/Week</u> Rate Rating	0	<b>\$0.00</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 40         10/31/16-11/06/16         M-F 6p-630p         6:00 PM-6:30 PM-5Tu		
Credited		
N 26 40 11/01/16 11/01/16 M-F 6a-7a 6:00 AM-7:00 AM :30 NM	1	\$400.00
<u>Start Date                                  </u>		
N 27 40 11/01/16 11/01/16 M-F 7a-8a 7:00 AM-8:00 AM :30 NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Rate Rating	•	Ψ-100,00
Week: 10/31/16 11/06/16 -1 1 \$450.00 0.00		
N 28 40 11/01/16 11/01/16 M-F 730p-8p 7:30 PM-8:00 PM :30 NM Start Date End Date Weekdays Spots/Week Rate Rating	0	\$0.00
Wook: 10/31/16 11/05/16 1 4 \$400.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
Spot Ch		2742
N 29 40 17/03/16 17/01/16 M-F 88-98 X:00 AM-9/30 AM 30 NM F	1	\$450.00
Start Date End Date Weekdays Spots/Week Rate Rating	•	100.00
N 30 40 10/26/16 10/26/16 M-F 10p-11p 10:00 PM-11:00 PN :30 NM Start Date End Date Weekdays Spots/Week Rate Rating	1	\$850.00
Week: 10/24/16 10/30/161 1 \$850.00 0.00		31
N 31 40 10/26/16 10/26/16 M-F 11p-1130p 11:00 PM-11:30 PN :30 NM	1	\$200.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/24/16         10/30/16        1         1         \$200.00         0.00		- 49
N 32 40 10/26/16 10/26/16 M-F 5p-530p 5:00 PM-5:30 PM : :30 NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/24/16         10/30/16        1         1         \$700.00         0.00 mg/s		1
Week: 10/24/16         10/30/16        1         1         \$700.00         0.00         Length         Rate         Rtg         Type		
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 40         10/24/16-10/30/16         M-F 5p-530p         5:00 PM-530 PM          :30         \$700.00         0.00 NM		
Greatea .		
Cr d/t world series. will book mgs on new lines 37-38  N 33 40 10/26/16 10/26/16 M-F 6p-630p 6:00 PM-6:30 PM :30 NM	0	#O 00
Start Date End Date Weekdays Spots/Week Rate Rating	0	\$0.00
Week: 10/24/16 10/30/161 1 \$800.00 0.00		
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 40         10/24/16-10/30/16         M-F 6p-630p         6:00 PM-6:30 PMW         :30         \$800.00         0.00 NM		
Credited		
Crar world series. Will book rings on new lines 57-56	97	
N 34 40 10/26/16 10/26/16 M-F 6a-7a 6:00 AM-7:00 AM :30 NM <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	1	\$400.00
Week: 10/24/16 10/30/161 1 \$400,00 0.00		

Page

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Ti-	358084 /	08314400	1 7 1
Contract Dates	Product	Estimate #	
10/26/16 - 11/01/16	JEFF DENHAM	906	

Advertiser Original Date / Revision Denham, J / R / Congress 07/15/16 / 11/01/16

	<u>۔</u>					Start/End		Spots/				
*Li				Date Description		lime	Days	Length Week	Rate	Rtn Type	Spots	Amount
			End Date			Rate	Rating	•			-	
N 3	35 40		6/16 10/26 End Date	/16 M-F 7a-8a <u>Weekdays</u>		7:00 AM-8:0	0 AM	:30		NM	1	\$450.00
W		10/24/16	10/30/16	1	<u>30013744eek</u> 1	<u>Rate</u> \$450.00	0.00					J.
N 3	6 40	10/2	6/16 10/26	/16 M-F 9a-10a				:30		NM	1	\$450.00
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				•	
		10/24/16	10/30/16	1		\$450.00						
N 3	37 40	10/2 Start Date		/16 EN Special <u>Weekdays</u>	Snote Milank	4:00 PM-4.3	0 PM ⊥Ratină	:30		NM	0	\$0.00
W		10/24/16	10/30/16	W	1	\$700-00	7 0 00	7.1		1		
			Date Range	Description		Start/End T	ime Weekda		<u>Rate</u>	Rtg Type		
				0/16 EN Specia		4:00 PM-4:	30 PMW	: :30	<del>\$700.00</del>	0.00 NM		***
		Credited credit to										
N 3	8 40			/16 MLB World	Series Gm	515P-8P	· · · · · · · · · · · · · · · · · · ·	:30		NM	1	\$3,000.00
		Start Date	End Date	Weekdavs	Spots/Week	Rate				,		40,000.00
_		10/24/16	10/30/16		1		0.00					* -0_
N 3	39 40		1/16 10/31. End Date	/16 M-F 5p-530	P Spote (Mook	5p-530p	POMOA -	:30		NM	1	\$700.00
w		10/31/16		Weekdays M	Spots/vveek 1	\$700.00	<u>kawng</u> 0.00	1				4. Viris
N 4	0 40	11/0		/16 EN Special		4:00 PM-4:3	n PM	:30		NM	1	\$700.00
	5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	.00			•	Ψ700.00
		10/31/16	11/06/16	-T		\$700.00	0.00					
N 4	1 40			/16 M-F 10p-11		10p-11p	D-Mar	:30		NM	1	\$1,200.00
W	eek: 1	5tart Date	End Date 11/06/16	Weekdays -T	Spots/Week 1	Rate \$1,200,00	0.00		-			$\epsilon$ that
	2 40			/16 M-F 3p-4p		3p-4p		:30		NM	1	\$450.00
	5	Start Date	End Date	Weekdays	Spots/Week	Rate \$450.00	Rating	.00		, , , ,		Ψ-100.00
		0/31/16		-T								
N 4	3 40			/16 Tu Non-Net		9p-10p		:30	•	NM	1	\$250.00
w		Start Date 10/31/16	End Date 11/06/16	Weekdays -T	Spots/Week 1	Rate \$250.00	Rating					
	4 40			/16 M-F 10p-11		10p-11p		:30		NM	1	\$400.00
	S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			, NIVI	'	4400.00
		10/31/16	11/06/16	-T	1	\$400,00	0 00					
N 4	5 40			/16 Tue 1-2a	O4-8841-	1a-2a	7	:30		NM	2	\$50.00
W	eek: 1	Start Date 10/31/16	End Date 11/06/16	<u>vveekdays</u> -T	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00					
					-	7-5100		T-1-	-1-	0.00	36	640.050.00
								Tota	IIS	0.00	30	\$18,950.00

Time Period	# of Spots	Gross Amount	Net Amount			
09/26/16 -10/30/16	16	\$10,050.00	\$8,542.50	T	,	200
10/31/16 -11/01/16	20	\$8,900.00	\$7,565:00 ****	· ·		
Totals	36	\$18,950.00	\$,16,107,50	20.00		ESSIE

Signature:	11	<u> </u>	Date:	 
		<del></del>		 

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ FEDERAL CANDIDATE □ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Station and		e ji e		Date:	8/29/16
I, Ben Rhe	eault				
being/on beh	<sub>alf of:</sub> Jeff [	Denham			
a legally qual	lified candidat	e of the Rep	ublican	<del></del>	
political party	for the office	of: <u>CA-10</u>	1.1	1	
in the prim					
election to be	held on: <u>6/7</u>	7/16		A.E.	<u> </u>
do hereby red	quest station t	ime as follows	<b>3:</b>	- 10	\$
			1		A
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Day, Rotation or	<b>Days</b> AS ORDERED	Class		
	Day, Rotation or	AS	Class		

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I represent that the payment for the above described broadcast time has been furnished by:

# Friends of Jeff Denham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

# To Be Signed By Candidate or Authorized Committee

4.4.16	Benjamin Rheault	Orgitally signed by Benjands Rhasudi DN: ori-Genjanes Rhasud, e. ou, evenii-brhestufi⊚ kintegiomediaseavjous.com, ceUS Date: 2016.04.04 11:27:50-04/00
Date	Signat	ture
	To Be Signed By Station Represe	ntative
Accepted	□ Accepted in Pa	rt □ Rejected
Hu Hung	Ver Yano	AZN
) Signature	Printed Name	Title

La B C PLC C

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, JEFF DENHAM							
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:	Pana						
□ does □ does not							
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:	•						
(check applicable box)							
☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.							
☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.							
signature of candidate or authorized committee							
printed name date	-						
V (0.08486 V)							

### AGREED UPON SCHEDULE

### (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF **CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:		AS ORDERED			
		- n= -:			
	·				

Attach proposed	schedule with charges	(if available):	F	18	950	
					A.	

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any:

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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